



**Style:**  
Holiday Ale

**Family Status:**  
The yuletide merrymaker

**Availability:**  
November – December

**Packaging:**  
6-Pack, 1/6 BBL, 1/2 BBL

ABV: 7.5% ABW: 6.0% IBU: 30 GRAVITY: 17°P

**Name Origin:** For the holidays—from crowded stores to awkward office parties to grating family get-togethers, it's still a time to be thankful. Especially for a festive holiday ale that will make you wish the holidays would last just a bit longer.

**Style Origin:** The tradition of holiday brews has its origins in the Middle Ages when spices were commonly used instead of hops to add flavor and medicinal qualities to beer. The style re-emerged in the early 1900s in the northern countries of Western Europe when local brewers began creating specialty holiday brews for their favored patrons. Today, most breweries make their holiday beers darker and more potent and often add spices like ginger and cinnamon for a more pronounced holiday flavor.

**Flavor:** Brewed with honey and spiced with fresh ginger and cinnamon

### **Ingredients:**

#### **MALT**

*Harrington 2-Row Base Malt:* Allows color and flavor from other specialty malts to come through; makes for very clean beer

*Wheat:* Adds body and head retention

*Crystal 45:* Contributes to copper color and adds sweet caramel aroma and flavor

*Special Roast:* Contributes subtle hints of toasty and biscuit flavors

*Roasted Barley:* Added in small amounts to contribute to overall complexity and color without overwhelming

#### **HOPS**

*Hallertau:* U.S. version of classic German noble hop; contributes mild bitterness and fine aromas

*Cascade:* Used as an aroma hop; citrusy aroma complements beer's heavy spices

#### **SPICES**

*Honey:* An adjunct to add strength and fresh floral notes

*Cinnamon:* Imparts festive aroma and flavor

*Fresh Ginger:* Adds spicy aroma and flavor

**Pairs With:** A perfect complement to all holiday fare, toasts and cheers

**Shelf Life:** 126 days